

DePaul University Libraries

Institutional Repository Implementation

April - June 2008



R2 Consulting LLC

Matt Barnes

Agenda

1. (Re)Introducing R2 Consulting
2. IR Overview
3. DePaul Project Overview
4. Discussion plus Q&A



Section 1

(RE)INTRODUCING R2 CONSULTING



R2 Consulting LLC

R2's Focus

- Library workflow analysis and redesign
- Organizational redesign
- Onsite project management
- Product analysis & development for the academic library market
- Professional seminars & workshops
- Succession planning



R2's Origins

- 2000: Rick Lugg and Ruth Fischer
- 2000: eBooks for Libraries
- 2001: From Selection to Access
- 2001: First workflow projects
- 2002: Non-book awakening
- 2002-2007: 50+ workflow projects
- Need to expand capacity



R2 Experience

Libraries

- Indiana University
- University of Minnesota
- University of Colorado
- University of Michigan
- Arizona State University
- MIT Libraries
- University of Utah
- Ohio University
- University of Nebraska-Omaha
- Wesleyan University
- Oberlin College
- University of Texas at Dallas
- Appalachian State University
- Cushing-Whitney Medical Library, Yale
- University of Miami
- University of Vermont
- East Carolina University
- George Washington University

Vendors

- ABC-CLIO
- Blackwell Book Services
- Casalini Libri
- CAVAL Collaborative Solutions
- Common Ground Publishing
- Eastern Book Company
- Ebook Library
- Follett Library Resources
- HARRASSOWITZ
- Innovative Interfaces
- Ingram Digital Group
- OCLC
- RR Bowker
- Sage Reference
- University of California Press
- Xrefer (now Credo Reference)
- YBP Library Services



R2 Principals

Rick Lugg



- MLS, Simmons College
- Approval plan management (1989-1995)
- ILS Liaison (1995-1998)
- Designed & implemented Library TS Division

Ruth Fischer



- M. Ed, Penn State University
- Product Manager: GOBI
- Product Designer: GOBI 2
- VP, Library Technical Services Division



R2 Team (1)

Matt Barnes



- MBA, Washington State University
- Joined R2 Consulting in March 2007
- Blackwell Book Services (5 Years)
- VP, Sales & Marketing at Blackwell

Hester Campbell



- MS in Organization & Management for Non-Profits
- YBP Library Services (10 Years)
- Customer Service, Workflows



R2 Team (2)

Mark Fischer



- J.D. University of Colorado at Boulder
- Managing Partner in a law firm
- Copyright and intellectual property litigation

Sally Metheany



- B.A. Philosophy, Tufts University
- YBP Library Services (8 Years)
- Customer service bibliographer and team leader at YBP



Section 2

IR OVERVIEW



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IR Defined

“a set of services that a university offers to the members of its community for the management and dissemination of digital materials created by the institution and its community members. It is most essentially an organizational commitment to the stewardship of these digital materials, including long-term preservation where appropriate, as well as organization and access or distribution”

– Clifford Lynch, CNI



The Origin of IRs

- Open Archives Initiative (OAI) and the Open Archives Initiative Protocol for Metadata Harvesting (OAI-PMH)
- Open Access
- Digital Libraries



Why Deploy an IR?

- To increase the visibility and impact of an institution's research
- To provide consolidated, organized access to research from a single location
- To make research openly available (open access) using a self-archiving approach
- Preserving unpublished assets and making them available in digital form



IR Models

Content

- Discipline-specific repositories
- Subject-oriented / thematic digital libraries

Ingest Methods

- Faculty Self Archiving
- Mitigated
- Digital Library / Digital Archive (light or Dark)



IR Workflow

2006 ARL Survey

- 89% require authorized depositors
 - Professional staff, students, support staff
- 78% have IR staff deposit for academics
 - Many Libraries do both (self archive and mitigated)
- 59% have some method for reviewing documents for copyright compliance
- 50% import metadata into their IRs from outside sources



IR Content

- Text (documents, theses, books)
- Images
- Datasets
- Video
- Audio
- Computer programs
- CAD/CAM
- Databases
- Complex/multi-part items

• 74% of ARLs who have implemented an IR will accept any digital file type into the system, but only 26% are committed to functional preservation.

(2006 ARL Survey)



How Widespread are IRs?

MIRACLE Project Census, Feb 2007

- 52.9% had done no IR planning to date
- 20.6% are only planning for IRs
- 15.7% are actively planning and pilot testing
- 10.8% have implemented an operational IR

Directories of IRs:

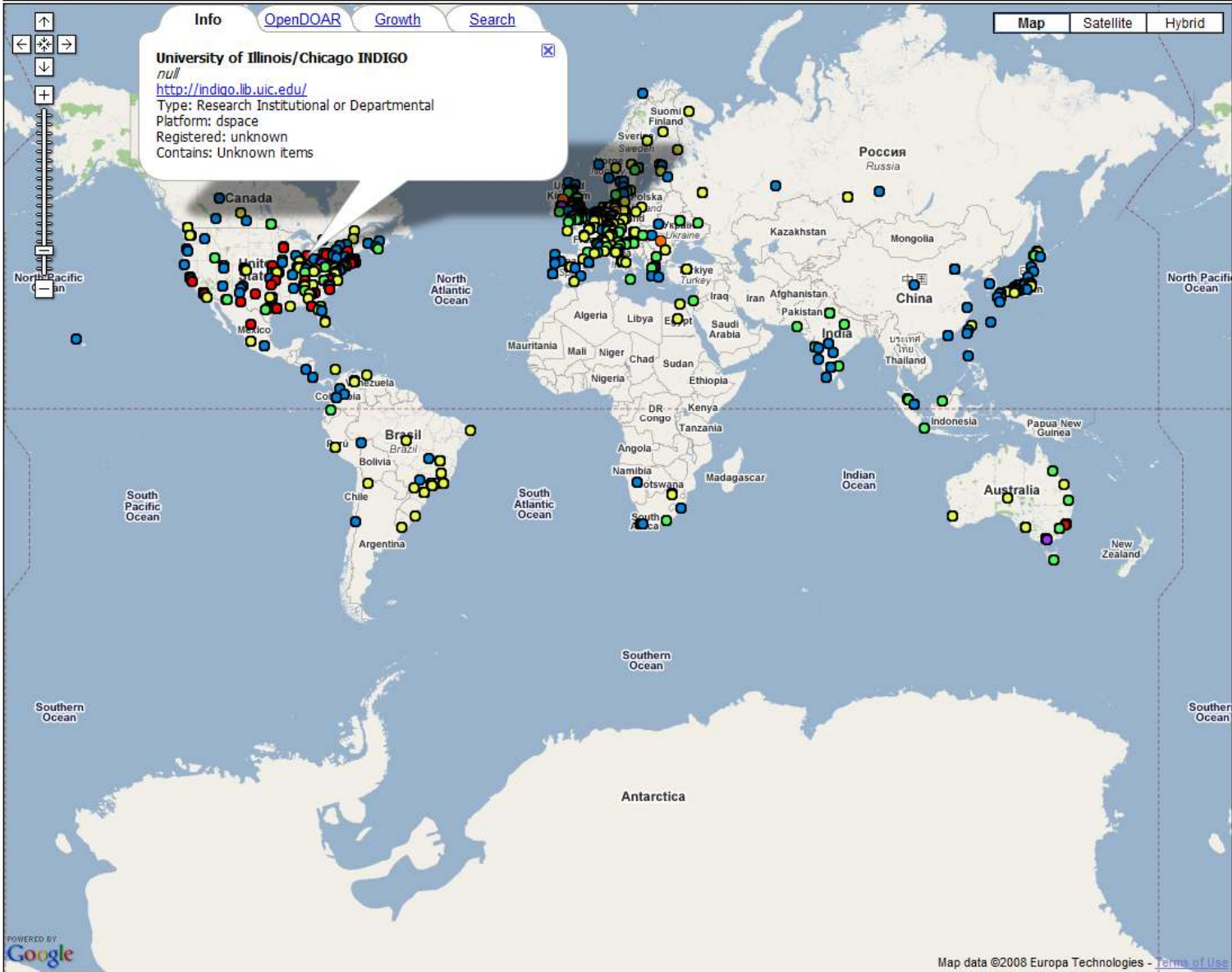
- ROAR: <http://roar.eprints.org/>
- OpenDOAR: <http://www.opendoar.org/>
- Repository 66: <http://www.opendoar.org/> (mashup)





Hide information bar

Filter results >> Platform: All (929) Registered between January 1997 and April 2008 filter results show all



Information bar

- DSpace (282)
- EPrints (242)
- Fedora (13)
- BEPress (56)
- OpenRepository (9)
- Other repository (327) (Show all)

Normal icons | Repository size icons
There are 8,178,630 items held in the 929 repositories on this map.

Download a map for Google Earth:
>> Google Earth map <<

Data provided by: ROAR & OpenDOAR

Copyright 2008 Stuart Lewis.



- About the maps -
 - Read the Repository map mashup blog -
 - Incorrect or missing repository location? -
 Data last harvested: 14-Apr-2008 09:42

POWERED BY Google

Map data ©2008 Europa Technologies - Terms of Use

IR Software



- Commercial Software
- Hosted by bepress (“Turnkey”)
- Most popular hosted solution (OpenDOAR)



- Free, open source software
- Configured & hosted by library
- Most popular open source solution (OpenDOAR)



- Free, open source software
- Configured & hosted by library
- Second most popular open source solution (OpenDOAR)



- Free, open source software
- Configured & hosted by library
- Third most popular open source solution (OpenDOAR)



Competition to Publishers?

Competition

- Stevan Harnad - Subversive Proposal for Electronic Publishing (1994)
- Raym Crow - ARL position paper

Supplementary

- Clifford Lynch: “the institutional repository isn’t a journal, or collection of journals, and should not be managed like one”.



Top IR Challenges

1. Content recruitment/building a critical mass of content
2. Library staffing
3. Faculty awareness/buy-in/interest/engagement
4. Copyright issues
5. Communicating benefits to faculty
6. Adequate funding
7. Workflow integration



Content/Faculty Interest Issues

Reasons for non-use:

- Learning Curve
- Copyright concerns
- Publishing original work
- Quality associations
- Fear of plagiarism & being “scooped”
- Reputation and the importance of accuracy

Reasons for use:

- Permanence
- Pressure by granting agencies
- Timeliness
- Registration

(Source: Philip Davis and Matthew J. L. Connolly, Cornell University)

• *A University of Southampton study concludes that the amount of time spent entering metadata would be as little as 40 minutes per year for a highly active researcher. (Leslie Carr, Stevan Harnad)*



Copyright

- For published items the author's rights are normally based on the publisher's policies
 - Authors often do not know their rights
 - “Better safe than sorry” is a prevalent faculty approach
- Libraries are acting on a spectrum of completely hands off to complete control
- Some tools/information available:
 - SHEPRA's Romeo:
<http://www.sherpa.ac.uk/romeo.php>
 - ARL Authors and Their Rights:
<http://www.arl.org/pp/ppcopyright/author-rights-resources.shtml>



Communication with Faculty

Cornell ILR Start-up Communication:

- Established a “representative sample” of documents in the repository
- Organized an educational session for faculty administrative assistants
- Developed a DigitalCommons brochure
- Named library staff liaisons to serve as a single point of contact for groups
- Presented on copyright issues to faculty



Adequate Funding

2006 ARL Survey

- Only 44% have a dedicated budget for start-up costs
- Only 48% have a dedicated budget for ongoing operations
- Range of start-up costs: \$8k to \$1.8M. Mean = \$183k
- Ongoing costs: \$9k to \$500k. Mean = \$114k
- Funding typically comes from reallocating existing funds. Some use of grants.



Workflow Integration

- The maverick manager model
- The “no accountability” model
- The consortial model
- The cooperative model

(Dorthea Salo, University of Wisconsin)

• 61.2 is the mean number of staff working on the planning of an IR for an ARL

• 28.1 is the mean number of staff working on the implementation of an IR for an ARL.

(2006 ARL Survey)

How can “mainstream” workflow integration be used to alleviate IR staffing issues?



Key Benefits

2006 ARL Survey

- Enhanced visibility to the institution's scholarship
- Free, open, timely access to scholarship
- Preservation and stewardship of digital content
- Long-term access to the institutions scholarship



Salo's Keys to the Future (1)

- **Support for IRs begins at home**
- **IR projects should be launched with at least one significant constituency**
- IRs should look beyond open access
- **IRs should be active collectors of content**
- IRs should seek forgiveness rather than permission
- IRs should be able to digitize analog content



Salo's Keys to the Future (2)

- IRs should agitate for deposit and harvest APIs
- **IR managers should involve themselves in campus cyberinfrastructure discussions**
- **IRs should be sensitive to faculty prestige needs**
- **IRs should both accept content from and disseminate content to standard and specialized campus IT systems**



Section 3

DEPAUL PROJECT OVERVIEW



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Content Phases

- **Current Phases**

- Vincentian Digital Collections
- Faculty and Student Research

- **Future Phases**

- Digital Learning Objects (open access)
- Archive of official publications
- Vincentian Encyclopedia



Multipurpose IR

- The IR will be *multipurpose* with *discipline-specific* and *subject-oriented* focuses
 - Subject-oriented = Vincentian Digital Collections
 - Discipline-specific = faculty and student research



DePaul's Chosen Platform

bepress DigitalCommons (Suzanne Cohen, CUL)

- Turnkey IR solution
- Flexible branding
- Proven track record
- OAI-compliant
- Multiple backup and safety protocols
- Web-crawling
- Detailed usage statistics
- Hosted off site
- Technical support comes with purchase

bepress SelectedWorks



R2 Consulting LLC

bepress' Digital Commons

The screenshot displays the 'Research Showcase @ UMarin' website. At the top right, there is a navigation menu with links for 'Home', 'About', 'FAQ', and 'My Account'. The main header features the 'UM MARIN' logo. Below the header, the page is divided into several sections:

- Browse Research and Scholarship:** Includes links for 'Research unit, center, or department' and 'Journals and peer-reviewed series'.
- Search:** A search bar with the text 'Enter search terms:' and a 'Search' button. Below it is a dropdown menu labeled 'in this repository'.
- Notify me via email or RSS:** A link for users to receive updates.
- Browse:** A list of categories including 'Collections', 'Disciplines', and 'Authors'.
- Author Corner:** Includes links for 'Author FAQ' and 'Submit Research'.

The main content area contains a paragraph describing the showcase: 'Research Showcase@UMarin showcases the research and preserves the intellectual capital of the University of Marin. Research and scholarly content included here has been selected and deposited by the individual university departments and centers on campus.'

Below this, there are two columns of featured content:

- At a Glance:** Includes 'Recent Additions' (20 most recent additions) and 'Top 10 Downloads' (All time).
- Paper of the Day:** Features 'The Axion Mass in Modular Supergravity' by Phong Huang.

At the bottom of the main content area, there are statistics: '112 papers to date', '1255 full-text downloads to date', and '1255 downloads in the past year'.

The footer contains a navigation menu with links for 'Home', 'About', 'FAQ', 'My Account', and 'Accessibility Statement'. On the right side of the footer, there is the 'DIGITAL COMMONS™ powered by bepress' logo.

bepress' SelectedWorks

Selected Works of Aaron Edlin

[Author Home](#)

[Browse Subjects](#)

[Browse Article Types](#)

[Series Home](#)



Aaron Edlin is a leading expert in economics and law, specializing in antitrust economics and antitrust law, and is the co-founder of the Berkeley Electronic Press. He has taught at Berkeley since 1993 and received tenure in 1997. He now holds the Richard Jennings Chair and professorships in both the economics department and law school. He served as Senior Economist at the Council of Economic Advisers in the Clinton White House covering industrial organization, regulation and antitrust. He is co-author with P. Areeda & L. Kaplow of one of the leading casebooks on antitrust; he has also published many articles on industrial organization, competition policy, antitrust law, and a variety of other issues in economics, law and public policy. He received his Ph.D. and J.D. from Stanford, 1993; AB Summa Cum Laude from Princeton, 1988.



Antitrust, Industrial Organization, and Competition Policy

Expert's Testimony on Antitrust before the U.S. Dept. of Justice & Federal Trade Commission Hearings, *U.S. Dept. of Justice, Antitrust Division, Academic Hearings Transcripts* (2007)

A Christmas Warning, *Economists' Voice* (2007)
Microsoft continues to profit at its users expense by creating incompatibilities. Think twice before asking...

Professor's Update 2007 to Antitrust Analysis: Problems, Text and Cases (2007)
The Supreme Court has been active in antitrust in recent years.

The Bundling of Academic Journals (with Daniel L. Rubinfeld), *American Economic Review* (2005)

Exclusion or Efficient Pricing: The "Big Deal" Bundling of Academic Journals (with Daniel L. Rubinfeld), *Antitrust Law Journal* (2004)

Join My Mailing List

Aaron Edlin

- Richard Jennings Endowed Chair
- Professor of Economics
- Professor of Law
- Research Associate, National Bureau of Economics Research

Contact Information

[Curriculum Vitae \[PDF\]](#)

Expertise

- Antitrust

Objectives

- **Policies and guidelines**

- Service Definition
- Service Policies
- Platform Overview
- Marketing Program
- Training and User Support
- Workflow Mapping

- *24% of ARL implementations took from one to six months to plan.*
- *Roughly one third of the implementations took less than six months.*

(2006 ARL Survey)

- **Successful beta tests for phases one and two by the end of June 2008**



P&Gs: Service Definition

- IR Mission
- Short-Term and Long-Term Goals
- Key Users
- Needs Assessment

Mission is repeatedly referred to in the Trustworthy Repositories Audit & Certification



P&Gs: Service Policies

- Content Management Policy
- Collections Policy
- Intellectual Property Policy (copyright)
- User and Privacy Policies

- *Only 75% of ARL libraries had a written policy upon implementation of their IR.*
- *Of those, 54% submitted their policies to a third party for review*

(2006 ARL Survey)



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P&Gs: Platform Overview

- Determine local modifications for both DigitalCommons and SelectedWorks
- Relevant links to the service (e.g. user guide, help forums, FAQs)

Numerous examples of DigitalCommons Platforms are located on bepress' website



bepress Live Sites Directory

The screenshot displays the Digital Commons website interface. At the top, the Digital Commons logo is visible. The main content area is titled "Institutions Using the Digital Commons Platform" and lists various institutions categorized by region: Australia, Japan, New Zealand; Europe; and North America. A search bar is located on the right side of the page, with a dropdown menu set to "across all repositories". Below the search bar, there are links for "Research on IRs", "Learn about Digital Commons", and "Subscriber Resources". The page also includes a "Browse" section with links for "Institutions" and "Journals". The bottom of the page shows a Windows taskbar with the system tray indicating "Internet | Protected Mode: On" and a zoom level of "100%".

DIGITAL COMMONS™

Institutions Using the Digital Commons Platform

Australia, Japan, New Zealand

- [Auckland University of Technology](#)
- [Australian Council for Educational Research](#)
- [Bond University](#)
- [coda](#)
- [Edith Cowan University](#)
- [Okayama University](#)
- [Southern Cross University](#)
- [University of Wollongong](#)

Europe

- [Sheffield Hallam University](#)
- [University of Bolton](#)
- [University of Surrey](#)

North America

- [Atlanta University Center](#)
- [Boston College](#)
- [Bryant University](#)
- [California Polytechnic State University](#)
- [Columbia University](#)
- [Connecticut College](#)

Enter search terms:
 Search

across all repositories ▼

Notify me via email or RSS

Links

- Research on IRs
- Learn about Digital Commons
- Subscriber Resources

Browse

- Institutions
- Journals

Internet | Protected Mode: On 100%

Cornell's ILR Implementation

The screenshot shows the homepage of Digital Commons@ILR. At the top, there is a navigation bar with the Cornell University ILR School logo and search options for 'Catherwood Library' and 'Cornell'. Below this, the 'DIGITALCOMMONS@ILR' logo is displayed alongside the ILR logo and the tagline 'advancing the world of work'. The main content area is divided into three columns. The left column contains a vertical menu with links for Home, About, Help, My Account, Notify Me, and Catherwood Library. The middle column features a 'Browse Digital Commons@ILR' section with a list of categories: Research unit, center, or department; Journals and peer-reviewed series; Faculty research pages; and Browse by Author. Below this is a 'Featured collections' section listing Collective Bargaining Agreements, Key Workplace Documents, and ILR Impact Briefs. A paragraph explains that the repository is a service of the Martin P. Catherwood Library. Further down, it lists 'Other Cornell Digital Repositories' including arXiv, eCommons@Cornell, and the Cornell University Law Library NELLCO Repository. A final paragraph states that the Cornell University Library offers a wide variety of digital repositories and collections, with a link to the Registry of Digital Collections. The right column has a 'Paper of the Day' section featuring 'Academic Learning and National Productivity' by John H. Bishop, a CAHRS Working Paper Series. Below this is a search box with a 'Go' button and a link to 'Advanced Search'. A statistics section reports '13452 full-text downloads of repository content in the last week' and a link to 'Frequently downloaded papers'. The footer contains copyright information for 2006 Cornell University and a navigation menu with links for Home, About, Help, My Account, Notify Me, Search, and ILR Home. The browser's address bar shows the URL 'http://digitalcommons.ilr.cornell.edu/cba/' and the status bar indicates 'Internet | Protected Mode: On' and '100%' zoom.

Cornell University
ILR School

Search Catherwood Library Search Cornell

DIGITALCOMMONS@ILR

advancing the world of work

Home
About
Help
My Account
Notify Me
Catherwood Library

POWERED BY
BEPRESS

RSS

Browse Digital Commons@ILR

- Research unit, center, or department
- Journals and peer-reviewed series
- Faculty research pages
- Browse by Author

Featured collections:

- Collective Bargaining Agreements
- Key Workplace Documents
- ILR Impact Briefs

The repository is a service of the Martin P. Catherwood Library.

Other Cornell Digital Repositories:

- arXiv
- eCommons@Cornell
- Cornell University Law Library NELLCO Repository

The Cornell University Library offers a wide variety of digital repositories and collections. For a complete list visit our [Registry of Digital Collections](#).

Paper of the Day

Academic Learning and National Productivity
by John H. Bishop
CAHRS Working Paper Series

Search all 5879 papers

Advanced Search

13452 full-text downloads of repository content in the last week.

Frequently downloaded papers

© 2006 Cornell University | [Home](#) | [About](#) | [Help](#) | [My Account](#) | [Notify Me](#) | [Search](#) | [ILR Home](#)

http://digitalcommons.ilr.cornell.edu/cba/ Internet | Protected Mode: On 100%

P&Gs: Marketing Program (1)

- **Increase awareness**
 - e.g. University of Washington Wikipedia project
 - Write Articles
 - Press Releases
- **Proactively address faculty interest**
 - Fully leverage SelectedWorks
 - Utilize Administrative Assistants / Grad Students
 - Subject specialist advocacy
 - Identifying likely depositors



P&Gs: Marketing Program (2)

Proactively address faculty interest (cont.)

- Presentations to faculty
- Offering to deposit materials for faculty?
- Sending electronic announcements
- Faculty co-recruiting
- Digitize material for faculty
- Awareness raising symposia
- Exert institutional pressure?
- Integrate with federated search

- 66% of ARLs with IRs surveyed rated content acquisition as “difficult”.
- *63% have incorporated their IRs into federated search mechanisms.*

(2006 ARL Survey)



Links to Library from Wikipedia

WTO Ministerial Conference of 1999 protest activity - Wikipedia, the free encyclopedia - Windows Internet Explorer

http://en.wikipedia.org/wiki/WTO_Ministerial_Conference_of_1999_protest_activity

File Edit View Favorites Tools Help

Google Go Bookmarks 0 blocked Check AutoLink AutoFill Send to Settings

WTO Ministerial Conference of 1999 protest activ...

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article discussion edit this page history

WTO Ministerial Conference of 1999 protest activity

From Wikipedia, the free encyclopedia

This article needs additional references or sources for verification.
Please help improve this article by adding reliable references. Unverifiable material may be challenged and removed.


Protest activity surrounding the **WTO Ministerial Conference of 1999**, which was to be the launch of a new millennial round of trade negotiations, occurred on November 30, 1999 (nicknamed "N30" on similar lines to J18 and similar mobilisations), when the **World Trade Organization (WTO)** convened in **Seattle, Washington, USA**. The negotiations were quickly overshadowed by massive and controversial street protests outside the hotels and the **Seattle Convention Center**, in what became the second phase of the **anti-globalization movement** in the United States. The scale of the demonstrations—even the lowest estimates put the crowd at over 40,000^[*citation needed*]—dwarfed any previous demonstration in the United States against a world meeting of any of the organizations generally associated with economic **globalization** (such as the **WTO**, the **International Monetary Fund (IMF)**, or the **World Bank**). The events are sometimes referred to as the **Battle of Seattle**.

Contents [hide]

- Organizations and planning
- "N30"
- Aftermath
- Influences on popular culture
- See also
- References
- Notes
- Further reading
- External links

Organizations and planning

Planning for the demonstrations began months in advance and included local, national, and international organizations. Among the most notable participants were national and



A Rainforest Action Network banner at Seattle during the protest.

[edit]

Internet | Protected Mode: On 100%

Further reading

- *The Battle In Seattle: The Story Behind and Beyond the WTO Demonstrations*, by Janet Thomas, Fulcrum Publishing, 2000 (book).

External links

- [University of Washington Libraries Digital Collections – WTO Seattle Collection](#) A collection of images depicting the protests of the WTO min November 29 - December 3, 1999.
- [University of Washington WTO History Project](#) A collection of interviews with protest organizers and participants, and other documentation cc
- [Stephanie Zimmerman's WTO protest diary](#) on ZMedia.org.
- [Breaking the Spell](#) - Documentary about the WTO protests with footage of the riots on the ground.
- [NO 2 WTO](#) on Infoshop.org.
- [Call for direct action convergence](#) ; flag.blackened.net accessed Oct 11, 2004 by the [Internet Archive](#).
- [Geov Parrish, The new anarchists: In Eugene, a youth-fueled movement breaks windows to ask the big questions](#) , *Seattle Weekly*, September
- [Before the WTO Ministerial Conference of 1999, there were large organized protests against the 1988 World Bank/IMF meetings in Berlin.](#) [4]
- [Video: WTO Seattle police abuse](#)
- [Rob Sharp, Charlize now faces her own battle of Seattle](#) , *The Guardian*, September 3, 2006: forthcoming Hollywood movie about the Seattle e
- [Paul Byron Crane in Seattle WTO comment on NPR Radio New Millennium reports](#)

Categories: [Articles needing additional references from June 2007](#) | [All articles with unsourced statements](#) | [Articles with unsourced statements since September 2007](#) | [Articles with unsourced statements since February 2007](#) | [1999 in the United States](#) | [Anti-globaliz](#) | [Protests in the United States](#) | [Riots and civil unrest in the United States](#) | [World Trade Organization](#)

WTO Seattle Collection

[Collection Main Page](#)

[More Information about
this Collection](#)

[About the Database](#)

Related Information:

[WTO History Project
website](#)

Keyword Search

Search by Category --

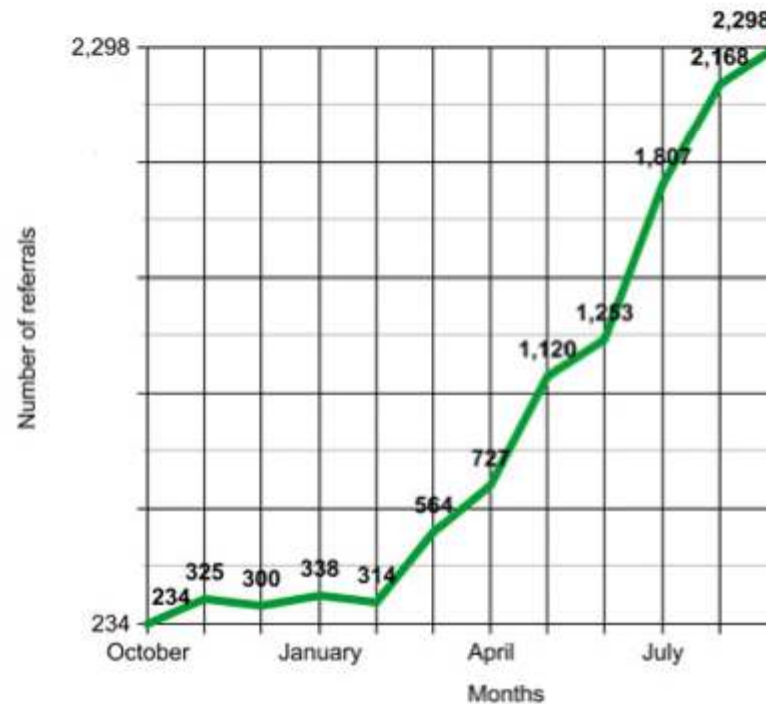
** Keyword uses implied AND between words. To perform phrase searching select 'Other S

The protests depicted in this collection took place between November 29, 1999 and December 3, 1999, when the World Trade Organiza collection of images was chosen to illustrate both the diversity of the protests and the mobilization efforts that brought so many activists



Impact of Wikipedia Links at UW

University of Washington's Wikipedia referrals increased from 12th to 4th after adding links.



P&Gs: Training and User Support

- **Library Staff:**

- Procedures and service goals
- User interface training
- Metadata
- Search technology / capabilities

- **Academics and Administrative Staff:**

- Procedures and service goals
- Adding content
- Metadata
- Search technology / capabilities



P&Gs: Workflow Mapping

- Detailed map of IR ‘selection to access’ for both Phases One and Two.
 - Content identification
 - Ingest
 - Resource description
 - Withdrawal policies

- Roughly half of ARL libraries with an IR import metadata from outside sources.
- *Most ARL institutions only permit withdrawal in cases of copyright infringement.*

(2006 ARL Survey)



Teams: Platform Management

- Develop 'Platform Overview' in P&Gs
- Become SME on DigitalCommons and Selected Works
- Work with bepress to manage local customization
- User and privacy policies



Teams: Workflow Development

- Two teams – one on each phase
- Document the step-by-step process for each phase
- Develop the workflow development section in the P&Gs.



Teams: Ingest Planning

- Two teams – one for each phase
- Will develop key policies including:
 - Content management
 - Collections
 - Intellectual property (copyright)
- Ingest scheduling (Vincentian)
- Ingest forecasting (faculty and student research)



Teams: Marketing

- Two teams – One for each phase
- Develop marketing plans for each phase
 - Promoting awareness of the Vincentian Digital collection
 - Promoting Faculty and Student Research usage
 - Responsible for the Marketing section of the P&Gs



Other Notes

- Brent Nunn is the local project manager for the Vincentian Digital Collection phase
- Melissa Koenig is the local project manager for the Faculty and Student research phase
- The PBWiki will be used to manage all documentation, minutes, meeting times, etc.



Section 4

DISCUSSION PLUS Q&A



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